

ANSU 

Journal of  
Arts and  
Social Sciences  
(ANSUJASS)

VOLUME 10 NUMBER 1 MARCH 2023 ISSN: 2315-7178

Published semi-annually by the Faculty of Social Sciences,  
Chukwuemeka Odumegwu Ojukwu University  
(Formerly Anambra State University), Igbariam Campus

## **Editorial Team**

**Editor-In-Chief:**

Prof. Anthony O. Agu

**Associate Editor:**

Dr. Rose U. Onyekwelu

**Editorial Secretary:**

Dr. Chibuike R. Oguanobi

**Production Editor:**

Prof. Venatus Agbanu

**Online Editor:**

Dr. Chinwe Onyemaechi

**Marketing/Distribution Editor:**

Dr. Nonye Ezeaka

## **Editorial Advisory Board**

Ven. Prof. Israel Okoye – Nnamdi Azikiwe University Awka

Prof. Charles Nnolim – University of Port-Harcourt

Prof. Mike Ifeagwazi – University of Nigeria, Nsukka

Prof. Desmond Wilson – University of Uyo

Prof. Pita Ejiofor – Chukwuemeka Odumegwu Ojukwu University, Uli

## **Editorial Mission and Policies**

ANSU Journal of Arts and Social Sciences (ANSUJASS) is published by the Faculty of Social Sciences, Chukwuemeka Odumegwu Ojukwu University (formerly Anambra State University), Igbariam Campus. The journal is geared to disseminating research outputs of academics in Nigeria, Africa and the rest of the world. The peer-reviewed, multidisciplinary journal aims at promoting scholarship in all areas in Arts and Social Sciences.

ANSUJASS hereby invite researchers to submit for publication, their high quality original manuscripts to the journal's Editorial secretary at [ansujass@coou.edu.ng](mailto:ansujass@coou.edu.ng). The journal welcomes sound theoretical and empirical papers, discursive articles, position papers and short book reviews.

Manuscripts which must be submitted in Microsoft-word format should not exceed 20 pages (including abstract, references, tables, figures and appendices). The abstract which should not exceed 150 words must be followed by five key words and JEL classification codes. Manuscripts must be formatted with Times New Roman, font size 12 and double line spacing on A4 size paper. Spellings must be in UK English. For citations and referencing, ANSUJASS adopts both the 6<sup>th</sup> edition of the American Psychological Association (APA) and Modern Language Association (MLA) formats.

The authors' names, institutional affiliations and their full addresses (including E-mails and Phone numbers) should appear only on the title page separated from the manuscript to ensure anonymity in the review process. The title of the paper should however appear on all the pages of the manuscript. For papers with more than one author, the name of the corresponding author (with E-mail address and phone number) should be indicated.

Contributors should ensure that their manuscripts are original and not under consideration for publication in any other research outlet. An editorial decision (either before or after blind peer review) on the manuscripts will be taken quickly and communicated to contributors. The assessment fee per article is ₦5,000 only, payable to **JOURNAL OF ARTS AND SOCIAL SCIENCES (1153000104) of ECO BANK PLC** on submission of the manuscript. An author of any accepted paper will be required to pay additional ₦15,000 for publication of the paper, also in the same account. After each payment, the scanned copy of evidence of payment should be forwarded to [ansujass@coou.edu.ng](mailto:ansujass@coou.edu.ng).

The journal is published every March and September and manuscripts are welcomed throughout the year. All manuscripts should be sent electronically as

E-mail attachment to the Editorial Secretary at [ansujass@coou.edu.ng](mailto:ansujass@coou.edu.ng).  
ANSUJASS is online at [www.ansujassng.com](http://www.ansujassng.com)

*For additional information, please contact:*

Prof. Anthony O. Agu  
The Editor,  
ANSU Journal of Arts and Social Sciences (ANSUJASS)  
C/o Dean's Office  
Faculty of Social Sciences  
Chukwuemeka Odumegwu Ojukwu University,  
Igbariam Campus, Anambra State, Nigeria.

Dr. Chibuike R. Oguanobi  
Editorial Secretary  
ANSU Journal of Arts and Social Sciences (ANSUJASS)  
C/o: Department of Economics  
Chukwuemeka Odumegwu Ojukwu University  
Igbariam Campus, Anambra State, Nigeria.  
*Phone: +234(0)8037575078*  
*E-mail: [cr.oguanobi@coou.edu.ng](mailto:cr.oguanobi@coou.edu.ng)*

## Contents

1. Framing of Methamphetamine (*Mkpuru Mmiri*)  
Issues in Select Newspapers in Nigeria, **1**  
- **Daniel Too-chukwu Ezegwu;**  
**Mercy Ifeyinwa Obichili;**  
**Gloria Nneka Ono** and  
**Agnes. O. Ezeji**
2. Deflating Gender and Patriarchal Labeling:  
A Comparative Deconstruction of Abuse of Power in  
Adichie's *Purple Hibiscus* and Mohammed's *Habiba*, **17**  
- **Amete Alexander**
3. Public Health Services: Cost and Quality Tradeoff, **32**  
- **Ugwunna, Ogochukwu Theresa** and  
**Mohamed, Precious Emmanuel**
4. Influence of Emotional Distress,  
Personality Traits and Spousal Communication on  
Marital Stability among Married Couples in Ibadan Metropolis, **50**  
- **Emmanuel E. Uye;**  
**Suliat O. Shittu;**  
**Sunday A. Atunwa** and  
**Peter O. Olapegba**
5. Public Perception of Online Newspapers Reports of  
Unknown Gunmen by Residents of South East, Nigeria, **63**  
- **Okwudili Ben Okanume**
6. Remittances and Price Level  
Nexus in Nigeria: Post-Covid Economic Agenda, **81**  
- **Okeke, Finbarr Chukwudi;**  
**Olisaemeka, Chukwunedu Bartholomew;**  
**Agu, Anthony;**

**Maduka, Anne and  
Ekesiobi, Chukwunonso**

7. Exposure to Social Media Videos of  
YahooPlus Victims and its Influence on  
Attitude Changes among Young Ladies in Nigeria, **103**  
- **Ikegbunam, Peter Chierike and  
Obiakor, Casmir Uchenna**
8. Perceived Risks and Benefits of Instagram and  
Twitter Usage on the Behavioural Intent of  
Youths in Select Towns in Anambra State, Nigeria, **120**  
- **Chioma Ifeoma Agbasimelo and  
Stephen Afam Kenechukwu**
9. Effect of External Debt on Inflation Rate of Nigeria, **133**  
- **Anthony A. Akamobi;  
Orizu, Tochukwu Chukwuemeka and  
Obiageli G. Akamobi**
10. Sexual Assault of Females: The Role of  
Television in Shaping Sexual Behaviour of Youth, **151**  
- **Ogochukwu Charity Ekwenchi and  
Onwuagba Maryrose Ifeyinwa**